

## DIPLOMA IN ART & CRAFT

Paper	Name of Paper	Subject Type	Total Marks	Min Marks
I	General English	Theory	100	40
II	Design Studies	Theory	100	40
III	Art & Design Elements	Theory	100	40
IV	Media & Tools	Theory	100	40
V	Painting	Theory	100	40
VI	Printmaking	Theory	100	40
VII	Basic Photography	Theory	100	40
VIII	Graphic Design & Display	Practical	100	50
IX	Entrepreneurship & Venture management	Practical	200	100
X	Presentation of Art & Design	Practical	200	100

**SECTION-A**  
**GENERAL ENGLISH**

1. English Learning process
2. Techniques of learning process
3. Scope of English
4. Uses of learning English in our daily routine.

**DESIGN STUDIES**

1. What are research design issues & their examples?
2. What are the types of design studies?
3. What is the need & purpose of study designs?
4. Why design study is important in today's era?
5. What are the advantages of design study?

**SECTION-B**

**ART & DESIGN ELEMENTS**

1. What are the elements of arts?
2. What are the elements of design?
3. What is the purpose of elements of art & design?
4. How art & design is related to each other?
5. What is the need & importance of elements?

**MEDIA & TOOLS**

1. What are the purposes & importance of media tools?
2. Explain types of media?
3. What is the role of media in our day to day life?
4. Why media is important as career?

## **SECTION-C**

### **PAINTING**

- 1. Definition of painting**
- 2. History of painting**
- 3. Scope of painting**
- 4. Painting: as a profession**

### **PRINT MAKING**

- 1. Process of print making**
- 2. Techniques of print making**
- 3. Types of print making**
- 4. History of print making**

## **SECTION-D**

### **BASIC PHOTOGRAPHY**

- 1. Basic photography skills**
- 2. Elements of photography**
- 3. Techniques of photography**
- 4. Photography: as a profession**

### **GRAPHIC DESIGN & DISPLAY**

- 1. Types of graphic design**
- 2. Elements of graphic design**
- 3. Concept of graphic designing**
- 4. Techniques to improve designing skills**

## **ENTREPRENEURSHIP & VENTURE MANAGEMENT**

### **Practical**

**Viva**

## **PRESENTATION OF ARTS & DESIGN**

**Practical**

**Viva**



# ASSIGNMENTS

TOTAL MARKS: -100

Q.1 MCQ's

(M.M-20)

1. Research design is a blue print, outline and a

- a) guidance
- b) control
- c) plan
- d) strategy

2. The elements of art are

- a) the way art is arranged
- b) pure chemical substances used in art
- c) the building blocks of art
- d) pen, pencils, paint etc.

3. The relative lightness or darkness of an object is

- a) texture
- b) contrast
- c) color
- d) value

4. Which of these is not an example of art media?

- a) clay
- b) oil paint
- c) paint brush
- d) marble

5. A three-dimensional object is called

- a) a square



b) a mold

c) a form

d) a circle

6. In digital audio, .....describes the number of bits of information recorded for each sample.

a) sample rate

b) bit depth

c) ratio

d) channel

7. Which is the face of newspaper?

a) headlines

b) front page

c) edit page

d) masthead

8. When lines meet to form an enclosed area, this is formed

a) space

b) shape

c) form

d) line

9. Which one of the following was introduced with the coming of British art in India during the colonial period.

a) mural art

b) oil painting

c) perspective

d) miniatures

10. The well-known "Bani Thani" belongs to

a) bundi school

- b) Jaipur school
- c) kangra school
- d) kishangarh school

**Q.2 FILL IN THE BLANKS**

**(M.M-20)**

1. ....is a testable statement of a potential relationship between two or more variables.
2. Research design is a .....for conducting the marketing research project.
3. Shapes are .....
4. First radio station in Kerala was established in the year.....
5. ....is a multimedia software.
6. Red, yellow & .....are primary colors.
7. ISO means.....
8. ....is the process of organizing and composing words and images to create a message.
9. ....is a closed two dimensional area.
10. ....is a basic element repeated to create a pattern.

**Q.3 SHORT ANSWER TYPE QUESTIONS**

**(M.M-32)**

1. What is research design?
2. What is blue laser technology?
3. Define world's most extensive public communication system?
4. How do you achieve sharp focus?
5. What about a flash?
6. Define ISO?
7. What are the elements of arts?
8. What are the methods of photography?

**Q.4 LONG ANSWER TYPE QUESTIONS**

**(M.M-28)**

- 1. Explain all types of Lenses?**
- 2. Differentiate between arts & craft?**
- 3. What is the role of media in our daily life?**
- 4. English is an international & important language. How is it helpful in arts & craft, designing, media's profession?**

